

INFORMATION CAMPAIGN FOR TOURISM

Hidden paradise

Salıpazarı Local Action Group (Samsun) implemented the information boards project under the priority of "Developing rural tourism products".

While Salipazarı is a natural tourism paradise with its waterfalls, canyons, caves and plateaus, it is also a center of attraction in terms of historical and cultural assets with its castles, historical mills and tombs. However, this wealth has not been discovered enough by tourists until now.

PROJECT INFO

PROJECT PARTNERS: Salıpazarı Municipality

PROJECT SUBJECT: Information and direction boards

PROJECT BUDGET: 44.000 TRY





1-Albak Hasan Tekke 2-Albak Abdestalacağı Kanyonu **3-Bicme Selalesi** 4-Çağlayan Takım Şelaleleri 5-Düzköy İn Önü Mağarası ve Şelalesi 6-Esatçiftliği Değirmeni 7-Esatçiftliği Çatak Değirmeni 8-Gökçebaşı Kaya Mezarı 9-Gökçebaşı Çanak Gölü ve Şelalesi 10-Güzelvatan Tarihi Mısır Fırını 11-Güzelvatan Yılmazlar Değirmeni 12-Karacaören Selalesi 13-Karacaören Gümbürük Kanyonu 14-Karacaören Değirmeni 15-Karayonca Karınca Sk. Değirmeni 16-Kırgıl Karabaş Değirmeni 17-Kırgıl İsmail Dayı Değirmeni 18-Kırgıl Alek Çeşmesi 19-Kızılot Heybe Saçağı Kanyonu 20-Konakören Garpu Kale 21-Suluca İngölü Şelalesi 22-Suluca İngölü Değirmeni 23-Tacalan Köyyeri Değirmeni 24-Tahnal Avugeris Mağarası 25-Tahnal Değirmeni 26-Yayla Kınalık Yaylası 27-Yayla Kaynaş Şelalesi 28-Yeşilköy Kaya Mezarları



Tourism inventory is being drawn up

The Salıpazarı Local Action Group, on the other hand, has started a project to reveal these beauties that have been "hidden" for tourists until now. For this purpose, first of all, a scanning study was carried out for the natural and touristic locations of the region. For this purpose, 44 village headmen in the district were contacted and information about the places with touristic value in their villages were requested. A preliminary list was prepared by combining this information. Then, images and location information were obtained by going to each place in the list. This information was analyzed and tourism maps and routes were prepared. Prepared maps and routes were first published on LAG's website.

Then, the process of preparing smart boards was started. About 15 smart signboards and boards showing the tourism map and location list are placed at the important crossing points of the region. With the QR code added to the boards, tourists were able to reach the tourism map page on the LAG website. Thus, it is aimed that the visitors can easily reach the places they see on the map by getting the location information.

The aim is to make the region more known.

The representatives of the Salıpazarı LAG say that they want to facilitate the work of tourists by shortening the time of searching and transportation for visitors with the project. LAG members anticipate that this will make the region more attractive for tourists. Preparing short promotional films that provide more detailed information about the region is among the activities LAG plans to do in the future regarding tourism. In this way, it is aimed to make Salıpazarı a well-known tourism center throughout the country with its multi-dimensional information activities.



For more info: https://www.salipazariyeg.org.tr/